

Hello ICS Families,

Welcome to a great year at Immaculate Conception School from the Alumni & Advancement Office.

We all know that **“ICS is the best!”** and this year may be better than ever for the students and faculty. I am asking for your assistance in making this a reality. It will only take a few minutes and it costs nothing.

ICS reaches out to our alumni for financial support during the year, and the school parents do a fantastic job with fundraising. This year we are looking toward an additional source of support for the expenses that tuition and parish support don't cover: *corporate giving*.

Companies and corporations all over our nation set aside funds and other resources to be donated to worthy organizations. While some contribute money, others provide goods and services, or their employees volunteer their time. Westchester County and the tri-state area are abundant with these generous businesses.

You and your family members, friends and neighbors may be employed by a company with a Corporate Giving Program or other philanthropic or community outreach. That is why ICS is asking you to complete and return the survey on the back of this letter, so that we can identify companies that we can approach for support of the academic, enrichment and capital/equipment needs that will further enhance the school year for the children.

It isn't just the major corporations like PepsiCo, MasterCard and Kraft Foods that care about schools like ours. Even small businesses that employ a few people have big hearts and want to make a difference. And by giving, it allows these companies to obtain positive publicity, create plenty of good will and generate new business. Everyone comes out a winner!

Your company's Human Resources department can provide details on their philanthropic practices. They can also tell you if there are opportunities for our school to apply for grants or sponsorships.

Thanks in advance for helping Immaculate Conception School to provide additional resources for your child and for all of the students. Please return the completed survey to ICS, attention *Advancement Office*.

With gratitude,

Judi DeSouter
Director of Advancement

P.S. Please attach employment information from others who work at companies that may be of assistance to ICS on a separate page with your child's name and grade noted.

Student's Name(s) _____

Student's Grades (s) _____

Parent or Guardian #1

Employer's Name _____

Your Title or Occupation _____

Industry or type of business _____

Employer's Address _____

Employer's Web Address _____ Phone: _____

May we use your name when contacting your employer _____

Parent or Guardian #2

Employer's Name _____

Your Title or Occupation _____

Industry or type of business _____

Employer's Address _____

Employer's Web Address _____ Phone: _____

May we use your name when contacting your employer _____

____ I, or someone I know well has a connection at a family, private or public foundation, or at a benevolent, cultural or charitable organization.

Name of foundation/organization _____

____ I, or someone I know would be interested in helping Immaculate Conception School during the year, utilizing my/our skills in:

____ Grant writing

____ Public Relations/Marketing/Media relations

____ Graphic Design